

# Competitions SOCIAL MEDIA TOOLKIT





We're confident that the friendly competition sparked by our Reflex Competition feature will bring a new level of engagement to your math class! Fan the excitement by promoting your Reflex Competition wins on social media.

# Download these social graphics to share your classroom's Reflex Competition triumphs! You can choose from several post options available in three compositions: landscape, square, and story.

Social banners make the perfect cover photos for your profile.

To flex your Reflex champion status, use our custom profile picture frame. In Canva, drag this image over a photo of you and click download for a revamped profile picture.

Download Landscape Posts

Download Square Posts

Download Story Posts

Download Social Banners

Download Facebook Profile Picture Frame











## **Post Inspiration**

Your Reflex Competition victories are fun and compelling news to share on all platforms. Use these caption ideas for inspiration! Adjust details as needed, tag your teacher friends, and flex your creative team names!

### Challenging your teacher friends!

- Our students are ready to rise to the math challenge—how about yours?! Our class challenges you to a Reflex Math Competition!
- It's go time—we're challenging your class to a math fact fluency face-off! Are you in?

### Victory!

- We took home the gold! The real prize? Tons of student engagement around math and major gains in math fact fluency.



### **Connect with Us**

Tag us in your posts! We want to celebrate with you and help amplify your classes' hard work, math fact fluency feats, and engagement.

| Instagram:                    | Facebook:                           |      |
|-------------------------------|-------------------------------------|------|
| @elreflexmath                 | ExploreLearning Reflex              | R    |
| @explorelearningstemsolutions | ExploreLearning K-12 STEM Solutions | 12 2 |
| LinkedIn:                     | X:                                  |      |
| ExploreLearning               | @ExploreLearning                    |      |

**Note:** Please note that the identities and protection of all students are our top priority, so if you choose to post images of students or any identifying information, please ensure you have obtained proper consent to do so abiding by your school's guidelines. We do not repost any student content to our corporate social media pages without inquiring with you directly over direct message that proper consent has been received.